



NATIONAL STUDENTS' CONFERENCE ON Entrepreneurship & Innovation

30TH APRIL, 2025

Organised by

Department of M.Com & BBA
K.C. Das Commerce College
Chatribari, Guwahati-781008,
Assam

In Collaboration with

Internal Quality Assurance Cell
K.C. Das Commerce College

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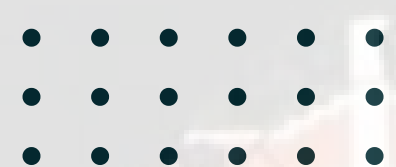
About K.C Das Commerce College

K.C. Das Commerce College is a UGC-recognized provincialized college under the Govt. of Assam. Affiliated to the Gauhati University and NAAC accredited, this ISO-9001:2015 institution was established on 7th Nov, 1983, to cater to the needs of commerce education in the tertiary sector in and around Guwahati. Today, more than 3000 students from various States of the Country contribute to an assimilative environment and add vibrancy to this learning centre. In pursuit of continuing to be relevant, K.C. Das Commerce College offers programmes like H.S., B.Com, BBA, BCA, BA (Eco), M.Com, PGDCA, IGNOU courses, and various certificate courses aimed at skill development under the Institutional Department of Value-Added Education. The College is a recognized unit under PM-KVY 4.0 and was recently selected under PM-USHA grants of the Government of India



About the Conference

The Department of M.Com & BBA, under the aegis of the Internal Quality Assurance Cell, is delighted to host the **National Conference on Entrepreneurship & Innovation** on 30th of April, 2025. The conference will provide a platform for students to showcase their innovative ideas and discuss the emerging trends in Entrepreneurship & Innovation. It aims to explore transformative innovations, address global challenges, and foster collaboration among participants from diverse disciplines. The conference will emphasize research, advancements, and opportunities in the field of entrepreneurship and innovation.





Conference Sub-Themes

The conference will cover a wide range of sub-themes:

- Startup funding and investment strategies
- Social Entrepreneurship and Sustainable business models
- Impact of technology on new business ventures
- Digital business models and their impact on traditional markets
- Women and Youth in Entrepreneurship
- Policy, Regulation & the Entrepreneurial Ecosystem
- Global trends and future of Entrepreneurship
- Digital disruption and business model innovation
- Role of education in Entrepreneurship
- Rural and Agropreneurship





Important Dates

- Last Date of Abstract Submission
15th April, 2025
- Last Date of Final Paper Submission
25th April, 2025

INAUGURATOR

Prof. (Dr.) Mukulesh Barua
Member Secretary, SLET Commission, Assam

Resource Person

OFFLINE

Prof. Prashanta Sharma
HOD, Department of Commerce, Gauhati
University

Dr. Pranami Sharma
Assistant Professor, Department of Commerce
Christ University, Bangalore

ONLINE

Prof. Ayekpam Ibemcha Chanu
Department of Commerce
Bodoland University

Prof. Shrivardhan Pathak
Department of Commerce
Deen Dayal Upadhyay Gorakhpur University
Gorakhpur, Uttar Pradesh





Registration Process

Registration is only available online through <https://forms.gle/FTvqQALZW25SCvqb6>

Participants must enter their payment details and other required information during the registration process.

Registration Fees

Category	Fees
Paper Presenter	₹500
Participant	₹100

Payment Details

Bank Name: Indian Bank
UPI ID:9864030992@indianbk



UPI ID : 9864030992@indianbk





Call for Paper

Conference papers are invited from University/College students from commerce and management background (Both UG & PG), on the themes listed herewith. Communication of acceptance will be made to the author for presentation. Online presentation option will also be available for participants.

Submission Guidelines

Participants are asked to submit the conference papers in English only. The Abstract should be maximum of 300 words, accompanied by 4-5 keywords & the full paper should not exceed 3500 words in Times New Roman. The selected papers will be published in an edited book bearing ISBN.

Email to send the Abstract/Paper-
conferencekcdcc2025@gmail.com

Participants will be notified of abstract acceptance via email on or before 18th April 2025





Conference Organizing Committee

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Dr. Hrishikesh Baruah
Principal

Vice-Chairman

Dr. Bhababhuti Sarma
Vice Principal-I
Dr. Bijoy Kalita
Vice Principal-II

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Assistant Professor & HOD (i/c)
Department of M.Com

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